

THE ÖSSUR LOGO

The Össur logo is the general logo of the company and shall be used worldwide. The Ö sign and the name refer to Össur Kristinsson, the amputee and entrepreneur who founded the company in 1971.

Please note that the white frame around the graphical element is a fixed part of the logo and should not be removed.

High resolution and vector versions of the logo can be found on [Plaza](https://plaza.ossur.com/company/our-brand/) at: <https://plaza.ossur.com/company/our-brand/>



LOGO WITH TAGLINE

The tagline, Life Without Limitations, is the company's corporate slogan. The logo should always be used with the tagline in promotional material.

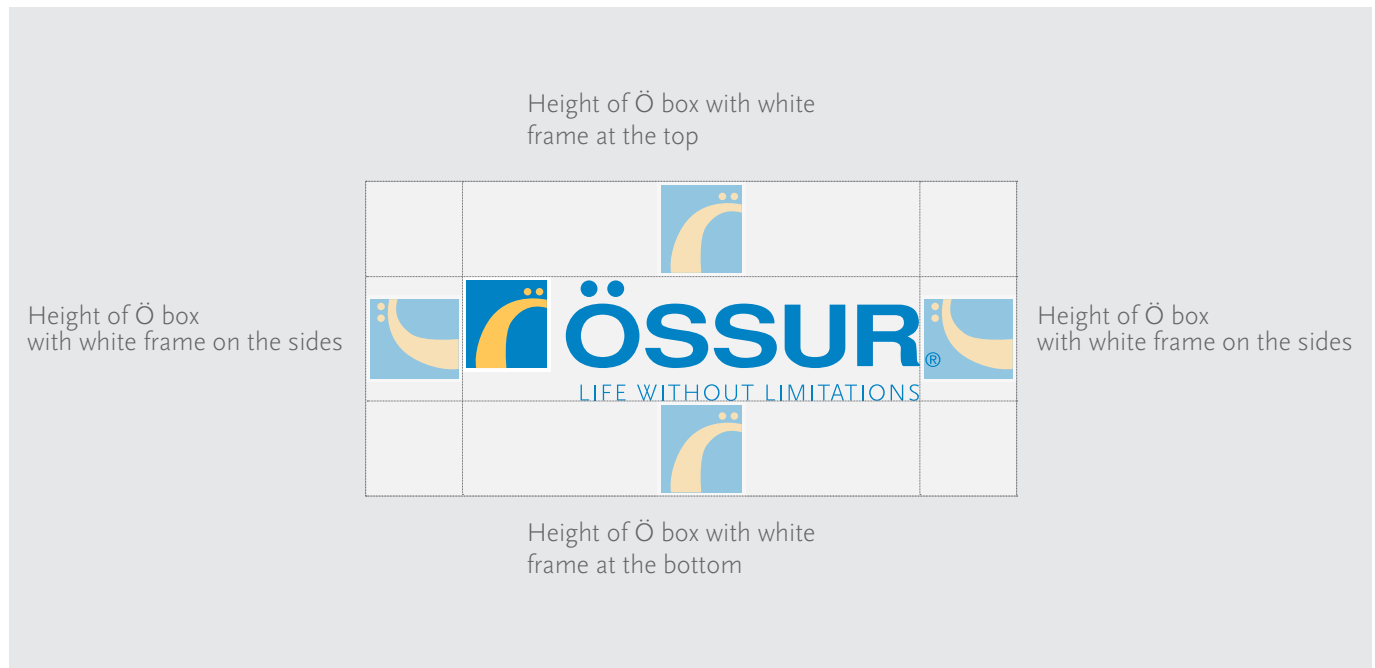


LOGO WITHOUT TAGLINE

The Össur logo without tagline can be used in specific cases where size and production limitations apply, such as promotional material where the Össur logo with tagline cannot be printed at its minimum size, engraving or embroidery and multimedia applications.



Neither margins or content should touch the logo, such as: text, busy part of a picture, icons or other graphical elements. To calculate the minimum area of clear space around the logo you should use the guidelines illustrated below.



The overall appearance of the Össur logo should be preserved at all times. Absolutely no attempts at recreating, disassembling or distorting the Össur logo are permitted. The scaling of the logo should not go below legibility standards.

